



Festival Advertising Opportunities Rate Card 2025

Taster Programme – A5, free advance programme.

Printed programme distributed to local venues, hospitality & tourism businesses plus freely available at the festival. Include festival highlights & most concerts. PDF version sent by email to our 15K festival mailing list & published on our website for free download.

Number of ads strictly limited.

Taster Rate Card 2025

- quarter page colour: £160 plus VAT
- half page colour: £250 plus VAT
- full page colour: £425 plus VAT

*Premium to book specific pages**

Advert booking deadline: 1st March 2025

Artwork deadline: 29th March 2025

Children’s Festival Programme – A5, free programme.

Printed programme distributed to local schools & family groups plus freely available at the Festival. The Children’s Festival is aimed at ages 0-8 years and their families. PDF version sent by email to our 15K festival mailing list & published on our website for free download.

Number of ads strictly limited.

Children’s Festival Rate Card 2025

- quarter page colour: £80 plus VAT
- half page colour: £125 plus VAT
- full page colour: £215 plus VAT

*Premium to book specific pages**

Advert booking deadline: 3rd May 2025

Artwork deadline: 12th June 2025.

Main Festival Programme – A5, purchased programme.

Full printed Festival Programme. The only complete guide to all festival events. PDF version sent by email to our 15K festival mailing list & published on our website for free download. Possibility to replicate advert of the Festival App (details tbc).

Main Programme Rate Card 2025

- quarter page colour: £240 plus VAT
- half page colour: £370 plus VAT
- full page colour: £640 plus VAT

*Premium to book specific pages**

Advert booking deadline: 3rd May 2025

Artwork deadline: 3rd June 2025.

Advert Sizes

- quarter page: 67mm wide x 95mm tall
- half page landscape: 138mm wide x 95mm tall
- half page portrait: 67mm wide x 195mm tall
- full page: 138mm wide x 200mm tall

*Premium to book specific pages:

Back Page Premium 25%

Inside Front-Page Premium 15%

Inside Back-Page Premium 15%

Artwork should be supplied to correct size either as a high-resolution pdf file with all graphics and fonts embedded, or as a 300dpi jpeg.

Adverts to be sent to andygriffiths31@btinternet.com, copied to adverts@sidmouthfolkfestival.co.uk.

Any questions should be sent to Andy Griffiths at the first email address above.