



Trader Information Pack

Following the incredible success of Sidmouth Folk Festival 2025, we want to extend our deepest thanks to everyone who helped make it such a memorable event. Your energy and creativity are what make the festival so special and we can't wait to see what 2026 will bring.

We love celebrating the character and creativity of East Devon and are especially keen to welcome traders from the local area. Showcasing local talent, produce and craftsmanship is a big part of what makes the festival feel special and helps create a strong sense of community for both visitors and traders alike. We also care deeply about looking after our environment and keeping the festival as sustainable as possible. We warmly encourage traders who share these values to join us, particularly those who make thoughtful choices around reducing waste, using sustainable packaging and sourcing their products responsibly.

The two categories we are looking for are Catering and Craft/ Music Fair.

There are **four** trading areas at Sidmouth Folk Festival. We will confirm the final location with your offer.

Area	The Ham	<ul style="list-style-type: none"> • Suitable for Caterers • Open Thursday from 1pm and from 9am – 9pm Friday 31st July - Friday 7th August
	Blackmore Gardens	<ul style="list-style-type: none"> • Suitable for Caterers and Craft/ Music • Welcome Ceilidh 19:30 - 22:30 Friday 31st July • Open from 9:30am - 8pm Friday 31st July - Friday 7th August
	The Bulverton	<ul style="list-style-type: none"> • Suitable for Caterers • Open approx. 18:00 - 00:00 Friday 31st July - Friday 7th August
	The Campsite	<ul style="list-style-type: none"> • Suitable for Caterers (Breakfast Only) • Opens Wednesday 29th July - Saturday 8th August

Caterers

We have a limited number of pitches available at each location. Your offer will detail which location you will be trading in. All caterers must provide their own units.

Your pitch will include 1 x 16A CeeForm electrical power supply as part of the pitch fee. If you require 32A there will be an additional fixed charge of £125. If your power requirements are greater than 32A please contact us for the cost. You will be able to choose your power requirements when you accept your offer.



The cost per pitch is a % of the total revenue taken. Figures are to be reported to the Concessions Manager on a daily basis. An initial deposit will be required from all Caterers. The deposit amount will be based on a number of factors including your trading location and goods being sold.

Final payments must be made to Sidmouth Folk Festival by Friday 14th August 2026.

Craft and Music Fair (Blackmore Gardens)

All pitches are 3m x 3m individual marquees supplied by the festival. Pricing is based on ONE SIDE being open. If you would like to have two sides open, please indicate this requirement in the form. Flooring is not provided.

You will be supplied with a 16A CeeForm power supply rated to 10A (i.e. 1x13amp socket). This is enough for LED lighting, tills, chargers and laptops (but not sufficient for kettles etc).

There will be walkways outside of the pitches so all your goods must stay within your stall area. Any items outside of your pitch must NOT block the footpath.

Prices (All prices include VAT at the current standard rate):

Time	No. of Units	Total Unit Size	Cost
Full Week (8 Days)	Single	3m x 3m	£840
	Double	6m x 3m	£1680
	Triple	9m x 3m	£2520
Half Week	Single (Fri - Sun)	3m x 3m	£474
	Single (Mon - Fri)	3m x 3m	£660

If you would like to share a single unit, get in touch via email for information on pricing and availability: craft@sidmouthfolkfestival.co.uk

Additional Information

No camping is available directly behind any pitches, but we will be offering a 50% discount on festival campsite tickets and bus passes. These must be booked in advance. On the day booking will be charged at the standard rate. More details of this will be sent out in due course. You can find more information on our website at <https://sidmouthfolkfestival.co.uk/faqs/>.

NOTE: These passes are for staff and their children ONLY and anyone found selling these on will be removed from the festival.

Offers for pitches will be sent out by the middle of April 2026. Once you have accepted the offer, we will send out a form for you to fill out your requirements, and any other extras.



Any queries please contact catering@sidmouthfolkfestival.co.uk or craft@sidmouthfolkfestival.co.uk.

Please follow the link below to complete an application form: [Trader Application Form](#)

Best Wishes,

*Polly Bodey
Concessions Manager*